

DEPARTMENT OF Computer Science Engineering

Alumni Guest Lecture

Report of Guest Lecture on “Current Industry Trends and Entrepreneurship” at R & D Theatre on 17-09-2021.

Mr. Madala Bharath Kumar, a Y-9-Y-2013 batch alumni, is employed as a CEO in NPRODAX Technologies, located in Hyderabad (Telangana). He gave a guest lecture titled "Current Industry Trends and Entrepreneurship". The lecture is organized by Computer Science & Engineering Department. Dr. PVRD Parsada Rao his presence with a welcoming note and introduced him to the attendees.

Mr. Madala gave a guest lecture to raise awareness of Current Industry trends and Entrepreneurship among students. During his presentation he well explained about the study of current industry trend that is related to consumer behavior, employment, technological advancements, new product development, competition, government norms and other factors that impact the industry. He also discussed top five technology trends we need to know to work in any industry.

- Internet of Things
- Machine Learning
- Virtual Reality
- Touch Commerce
- Cognitive Technology

Many students have been inspired to know about the recent industry trends as a result of his beautiful presentation. Many students were very much curious and asked so many questions about the current industry trends. Through his excellent presentation skills, he addressed all of the students' concerns with appropriate examples.

Last but not least, Dr. PVRD Parsada Rao gave a vote of thanks to all of the participants. During this offline programme, the Dr. PVRD Parsada Rao himself honored the resource person with a valuable speech.

Some snapshots



KLU ALUMNI ASSOCIATION

Department of CSE

Alumni Knowledge Sharing Sessions

Class of 2009-13

Madala Bharath Kumar-Founder &

CEO in NPRODAX TECHNOLOGIES

Venue: R&D Theatre, 17/09/2021, Time: 11:00 AM

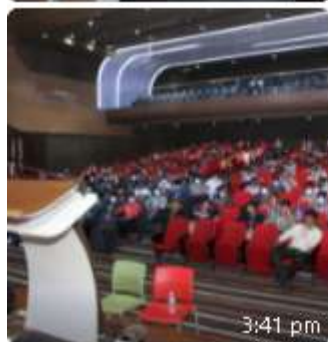




3:41 pm



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Alumni Faculty in charge

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